

How Do You Engage Employees to Drive Business Transformation from the Bottom Up?

Motivating people from 20 nationalities to focus on the company's strategic vision

The food- and medical-grade plastic packaging and nonwoven fabrics made by Takween Advanced Industries Co., a leader in plastic conversion technologies, are used in everything from surgical scrubs to bottled water. Seeking to become the partner of choice for the world's major producers, Takween initiated a complete business transformation, starting with its most important asset: its people. The company needed to transform HR from an administrative function to a true business partner, empowering employees to perform at their best, focus on innovation, and deliver high-quality products.

SAP SuccessFactors 

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THE BEST RUN 



Takween transforms HR to cultivate a **happy workplace culture** that inspires greater employee engagement and loyalty.

With **SAP® SuccessFactors® solutions** and support from Gavdi Group, Takween Advanced Industries Co. was able to:

- Migrate from on-premise and manual processes to an automated cloud solution
- Significantly increase engagement by allowing all workers to see and manage their own data
- Replace 24 paper forms with one system of record for all employee data, helping ensure accuracy and improve employees' experience with HR
- Lessen the administrative burden on employees, managers, and HR staff, freeing them to focus on the business and **boosting people efficiency by 10%**
- Build trust and loyalty by increasing transparency with easy-to-access organizational charts
- Standardize HR processes and experiences across the enterprise, and track HR requests from start to finish
- Introduce self-service capabilities for all employees, **reducing the volume of HR-issue-related e-mails by more than 70%** and improving employee satisfaction
- Digitalize and automate recruiting and performance management, helping Takween secure the best talent and cascade goals

“SAP SuccessFactors solutions help us engage our employees to **drive the wider transformation** of our business.”

Jameel Al-Molhem, Managing Director, Takween Advanced Industries Co.

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Takween Advanced Industries Co.
Al Khobar, Saudi Arabia
www.takweenai.com

Industry
Consumer products

Employees
1,875

Revenue
SR1.24 billion
(US\$330 million)

Featured Solutions and Services
SAP SuccessFactors solutions

THE BEST RUN 

Featured Solutions and Services

Takween Advanced Industries Co. worked with Gavdi Group to implement the following SAP® SuccessFactors® solutions, helping it **transform the work experience** and increase engagement:

- SAP SuccessFactors Employee Central
- SAP SuccessFactors Mobile app
- SAP SuccessFactors Recruiting
- SAP SuccessFactors Performance & Goals

“SAP SuccessFactors solutions were our choice because they offered the **capacity for growth**. With them, you can add whatever solution you require once needed – and as new features are developed, they automatically become available.”

Dr. Faisal Al-Nasser, Group IT Manager, Takween Advanced Industries Co.



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